

Have Fun!

The CFC is a celebration-a celebration of caring. True celebrations are fun and uplifting. They get people excited about being involved. You can make your campaign fun and successful with:

- Contests
- Parties
- Incentives

Here are must a few ways to make your campaign fun!

- Ugly tie/ugly earring contest
- Funniest home videos
- Dress-up day
- Departmental Penny Wars
- Time Off From Work: Liberty Pass for 1st group wrapped up and turned in
- 2 Hour's off for giving
- Casual Day
- Reserved/Covered Parking
- "Sleep-in" Passes
- "Leave Work Early" passes
- Trophy for Department with Highest Participation
- Extra Half Hour for Lunch for a Week
- Male beauty contest
- Tickets to Games/Movies
- Grocery Certificates
- Company T -Shirts
- Dinner for Two
- Hotel Getaways- BOQ, Ask Vendors and rewards partners (AMEX ETC)
- Casual Day
- Bake Sale
- Executive Dunk Tank
- Premier parking space
- Sell popcorn and drinks
- Invite agency speaker
- Company Picnic/Employee Cookout
- Ice Cream Social
- Pancake Breakfast
- Beach Party
- Carnival
- Office Olympics
- Halloween Costume Contest
- Baby Picture Guessing Game
- Children's Drawing Contests
- Campaign slogan/theme Contest
- Cubicle Decorating Contest
- CFC trivia contest

Strategies to Increase Participation

- Hold a drawing at the end of each employee meeting for all who turn in a pledge card.
- Give everyone who turns in a pledge card a ticket.
- When the campaign is complete, have a drawing for incentives.
- When you make the company goal, throw a party.
- Hold a drawing for all employees who go on a tour of a CFC participating Charity.

Strategies to Increase Average Gift

- Give the employees extra time off for increasing their gift by 10%.
- Use "What Your Dollars Can Do" information.
- Stress the ease of payroll deduction.
- Ask employees to give \$1 more a week.

Free Ideas to Increase These:

- **Parking Spot- Designated CFC Spot:** Great for Military or for Civilian Groups! Raffle them off. Get one ticket for 1st time giver, 1 ticket for continued giving, 1 ticket for increasing gift, 1 ticket for leadership giving, 1 ticket for attending meeting/speaker
- **Pizza Party-** Same idea- raffled off to Department or Unit: 1st group to turn in their campaign and be wrapped up. Wrap up by XXX Date and get your Departments name into the Pizza Party Drawing
- **PTO-ADMIN LEAVE-LIBERTY PASS:** Raffled off, same idea as above. Automatically given for giving or by Unit/Department- Earn together
- **FAST PASS:** For use when you have any food gatherings and events- speed pass to the front of the line- For Whole Unit/Command/Department. This would be great for the Military, they could earn them and use them at the Mess- Could raffle 30 off and have them expire quarterly or yearly. Non transferrable ☺
- **Civ Close Chit**
- **Lunch with the Boss**
- **45 Minutes mentoring with Boss**
- **Extended Lunch Pass coupon book:** Can raffle off to all participants or as above, earn tickets into the raffle.
- **Military- Un-structured PT Pass for Command:** If wrap up by a certain date, Command gets 2 un-structured PT Passes.
- **Kick off with Free Popcorn in Common area:** the smell will waft through halls and people will come find out what is going on. Ask co-workers if they have a popcorn machine, MWR. Cost is minimal: great way to get people to a kick off!
- **FROSTY FRIDAY- ICED MOCHAS** in the Break Room- Bring a blender and Thank your Co-workers. All donors get a ticket for a Mocha. Minimal cost—talked to food services if they can donate this to the campaign.
- **Chili cook OFF:** Try it at the End of the Campaign as your Free THANK YOU finale! Nail a Wooden Spoon to a Board and Make a Trophy for Winner: Engraved Plaque or find someone who can carve or with good handwriting!