

# 2014 Combined Federal Campaign

Coordinator Training



# Training Guide

- What is the CFC
- History of the CFC
- CFC Structure in the Coastal Carolina CFC
- Past Pledge History
- WHY THE CFC
- Coordinator Duties
- Running the Campaign
- Promoting Your Campaign
- Communication and Publicity
- Campaign Resources
- CFC Website
- Campaign Tools
- Ways to Pledge
- Pledge Processing and Envelopes
- Award Clubs
- Posters and Enhancers
- Important Dates
- Questions



# WHAT IS CFC?

*The Combined Federal Campaign is the only authorized solicitation of Federal employees in their workplace on behalf of approved charitable organizations*

- Participation in the CFC is strictly voluntary.
- Coercion is forbidden
- A service designed for you
- Allows you to support charities of your choice
- Provides choice, convenience, and confidence



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# History of the CFC

- ❑ In 1961, President John F. Kennedy signed Executive Order 10927 which authorized the U.S. Civil Service Commission to develop guidelines and regulate fundraising in the Federal service.
- ❑ This year we are celebrating the 53rd Anniversary of the CFC
- ❑ The CFC has transformed over the past 53 years, but the art of giving has remained constant.



Mission: CFC supports and promotes philanthropy through a program that is employee focused, cost-efficient, and effective in providing all federal employees the opportunity to improve the quality of life for all

Office of Personnel Management (OPM)  
Sets policies and procedures nationally

Local Federal Executive Association (FEA)  
Local Board of Directors responsible for running a local campaign. Comprised of local federal agencies.

Principal Combined Fund Organization (PCFO)  
Manages the local Campaign and serves as a fiscal agent and central processing point for the campaign contributions. JAMIE

Contributors:  
Federal and civilian employees, Postal Service, and Military  
Coastal Carolina  
\$1.5 million goal

CFC Campaign Coordinators.  
YOU HERE IN THE ROOM TODAY



Coordinates campaign activities and distributes/collects CFC material/pledges within various agencies Campaign.



# 2014 Coastal Carolina FEA Co-Chairs

- CAPT Marvin L. Jones, United States Navy  
Commanding Officer, Naval Health Clinic Charleston
- Glenn Jeffries, Chief Corporate Communications  
US Army Corps of Engineers, Charleston District

# 2014 Coastal Carolina CFC Chair

- CDR Marcia Ziemba, United States Navy  
Executive Officer, SPAWAR Systems Atlantic



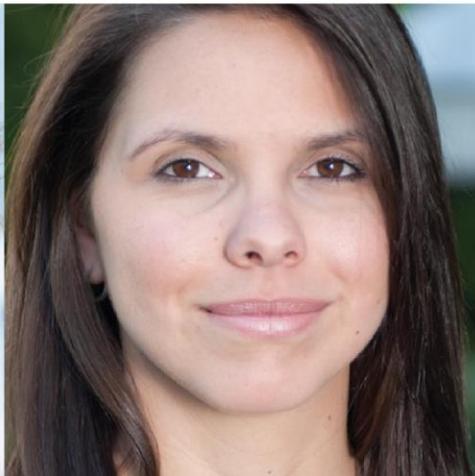
# CFC Pledges through the Years

**In 2010 - \$281 million pledged**

**In 2011- \$272 million pledged**

**In 2012 - \$258 million pledged**

**In 2013 - \$210 million pledged**



# Why Give?

## Because CFC...

- Supports a wide range of CHARITIES that nearly everyone has used or potentially may use during his or her lifetime.
- Enables federal employees to allocate financial resources based on local community needs..Use Payroll deduction to make a significant impact
- Is an inclusive package of health, human, social and environmental programs.
- Fosters cooperation and coordination with government, non-profit agencies, contributors, and recipients of the services.
- \* CONFIDENCE IN PARTICIPATING CHARITIES\*



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# CONFIDENCE

- The CFC is a safe and proven program, Its been around for more than 50 years
- OPM has a strict set of regulations that govern the CFC
- Local FEA oversight
- CFC results are audited by a local independent CPA firm to ensure contributions are forwarded to the charities as directed by donors and to ensure the campaign is fiscally responsible
- All charities participating in the campaign are screened by federal employees to ensure they meet the high standards of the CFC

**OPM**  
*Code of Federal  
Regulations, Title 5,  
Part 950*

**Local Federal  
Executive Oversight  
of CFC**

**Local Charitable Applications  
Review Done By Local  
Federal Employees**

# Prepare, Plan, Get Ready, Set!

- THE CAMPAIGN TEAM
- RUNNING THE CAMPAIGN
- COMMUNICATING
- PROMOTING
- CAMPAIGN RESOURCES
- BREAK



# Coordinator Duties

- Know the facts about CFC, learn the manuals and literature
- Organize your team early and train them
- Analyze last year's campaign
- Communicate
- Conduct an enthusiastic and informative campaign
- Secure support
- Establish objectives
- Pledge Card and charity list
- Publicize your campaign-Website!
- Wrap up campaign
- Thank all your workers



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# Running the Campaign

- Build a Team
- Ensure you and the key workers have all the informational materials
- Review your campaign goals
- Develop a plan that:
  - Makes all employees aware of the campaign
  - Ensures every employee is contacted
  - Visible support from your Directors and Command Leadership
  - Set a Timeline
  - Making the Ask



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# Running the Campaign

- ❑ **Serve as the point of contact regarding the campaign**
  - ❑ Distribute charity lists and pledge forms to Key Workers
  - ❑ Collect and turn in agency donation/pledges
  - ❑ Account for all agency donations and pledges
  - ❑ Check all math
  - ❑ ENSURE PAYROLL DEDUCTIONS ARE PROPERLY PROCESSED
  - ❑ Keep upper-level management and employees informed at all times



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# Promoting Your Campaign

## Make it Fun!

- ❑ A promotional event can mean anything from a full scale kick-off to a video. This will depend on the size & means of your organization.
- ❑ Invite your CFC Loaned Executive to set up an informational table in a highly visible place at your organization- Cafeteria, high traffic area. Let them answer questions, give out swag, trivia. Create some excitement- hand out pledge forms and go into a drawing if they fill it out and turn it in on the spot.
- ❑ Use Every Opportunity To Remind People About the Campaign
- ❑ Invite Charities to Come Speak at meetings
- ❑ Inform your co-workers about the simplicity of payroll deduction.



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# Communication and Publicity

## Media/ Marketing

- Inter-Agency Newsletter
- E-mail (weekly updates)
- Webpage
- Bulletin Boards (Electronic)
- Posters
- Memos
- Charity Speakers at Kick Off
  - Pick charities that your employees will relate to
  - Work with Loaned Execs to make this dynamic and fun



# Campaign Resources

- ❑ Coordinator Guide Online
- ❑ Power Point – Online
- ❑ How To Have Fun – Online
- ❑ CFC Staff and Loaned Executives
- ❑ [www.coastalcarolinacfc.org](http://www.coastalcarolinacfc.org)
- ❑ [www.opm.gov/cfc](http://www.opm.gov/cfc)
- ❑ Your Team - ask for help!
- ❑ PAST Coordinators
- ❑ Your Organizations Leadership



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# Coastal Carolina CFC Website

[www.coastalcarolinacfc.org](http://www.coastalcarolinacfc.org)



## Welcome

Welcome to the Coastal Carolina Combined Federal Campaign. The Coastal Carolina CFC is comprised of eleven counties which includes: Beaufort, Berkeley, Charleston, Colleton, Dorchester, Georgetown, Hampton, Horry, Jasper, Marlboro and Williamsburg counties in South Carolina. This site was developed to keep all Federal employees informed about the current activities of the Coastal Carolina CFC as well as serve as a resource tool to assist agency key persons and potential donors during the annual fall fundraising campaign. Please take a few moments and browse this site to see how Federal employees are impacting lives locally, nationally, and internationally.

For CFC inquiries contact:  
Jamie McKanna  
Coastal Carolina CFC Director  
843-740-9000 ext 225  
[jmckanna@tuw.org](mailto:jmckanna@tuw.org)

## What's Important To You?

The Coastal Carolina CFC gives you a choice in how you give.  
[View Our Affiliated Charitable Organizations](#)  
[Online Pledge Card](#)

## News

### 2013 Campaign Chair Named

8/13/2013  
We are thrilled to announce that Commander Patrick Boyce, Commanding Officer, Naval Consolidated Brig Charleston, ha ... » [More](#)

### 2013 Day of Caring

8/13/2013  
The Annual Community Wide Day of Caring is coming up soon! Don't miss out on being part of this incredible day across th ... » [More](#)

### 2012 CAMPAIGN SOARS PAST GOAL

1/11/2013  
As of Today, the Coastal Carolina CFC has raised \$1,835,000! With a challenging campaign goal of \$1,720,000- this achie ... » [More](#)

### 2012 LOANED EXECUTIVES

1/11/2013  
Wanted to send a Big Thank You to all our 2012 Loaned Executives! They are a huge reason the 2012 Campaign was so succes ... » [More](#)

[View All News Articles](#)

## Events

### 2014 Charity Applications Training

3/5/2014  
The 2014 Coastal Carolina CFC Local Eligibility Committee will begin accepting applications with all required documents ... » [More](#)

### 2013 Employee Campaign Coordinator Training

8/29/2013  
Sign up today for the training event that will teach all new coordinators and committee members how to run a successful ... » [More](#)

### 2013 Employee Campaign Coordinator Training

8/27/2013  
Sign up today for the training event that will teach all new coordinators and committee members how to run a successful ... » [More](#)

### 2013 CFC APPLICATIONS

2/25/2013  
2013 Charity Applications for CFC funding will be accepted on or after February 25, 2013, but not later than 4:00 p.m. o ... » [More](#)

[View All Events](#)



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# BREAK!

**Eat a Snack**

**Get Some Coffee**

**Ask some Questions**



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# GO! Campaign, Solicit, Have Fun, Tally, Report Collect and THANK

- CAMPAIGN TOOLS
- WAYS TO PLEDGE
- PLEDGE PROCESSING AND ENVELOPES
- AWARD CLUBS
- POSTERS AND ENHANCERS
- IMPORTANT DATES
- LAST ADVICE
- QUESTIONS
- GOAL AND THANK YOU!



# Campaign Tools

- Charity Booklet: one per 5 employees
- Pledge Cards: one per employee
- Keyworker Envelope: one for every 30 employees
- Campaign Posters: one per 30 employees
- Thermometers: one per 75 employees
- I Gave Stickers: one per donor as available
- CFC Pens: as give-a-way as available
- Donor Awards: one per person as earned



# How Do I pledge?

- 2014 paper pledge form (payroll, cash, check)
- Employee Express: For specific Civilian and Federal agencies
  - <https://www.employeeexpress.gov>
- DFAS myPay: For specific DOD and Dept. of Veterans Affairs
  - <https://mypay.dfas.mil/mypay.aspx>



# EEX Pledging- Employee Express

<https://www.employeeexpress.gov>

EMPLOYER NAME	ACCOUNT ID	PAYROLL OFFICE	Salutation	CONTACT FIRST	CONTACT LAST	
Document Automation & Production Services	<b>2908</b>	State; Department of - DOS	Mr.	Duncan	Anthony	EEX
Federal Aviation Administration Systems Support Center	<b>28099</b>	Transportation; Department of -- Treasury	Mr.	William	Barrow	EEX
Federal Aviation Administration/ATCT	<b>2937</b>	Transportation; Department of -- Treasury	Mr.	Ken	Barrow	EEX
Federal Investigative Services	<b>2907</b>	GSA Office of Personnel Management	Ms.	Barbara	Palassis	EEX
National Park Service, Ft. Sumter National Monument	<b>2940</b>	Interior; Department of - Treasury	Ms.	Meagan	Valentine	EEX
National Weather Service	<b>2944</b>	Transportation; Department of -- Treasury	Mr.	Ron	Morales	EEX
Office of Disability Adjudication & Review/SSA	<b>2947</b>	Social Security Administration - Treasury	Ms.	Karen	Bass	EEX
Social Security Administration - Beaufort	<b>90006</b>	Social Security Administration - Treasury	Mr.	Garrett	Cooper	EEX
Social Security Administration - Tobias Gadson	<b>2950</b>	Social Security Administration - Treasury	Ms.	Aneesah	Flagg	EEX
Social Security Administration - Walterboro	<b>2951</b>	Social Security Administration - Treasury	Ms.	Marilia	Gonzalez	EEX
US Fish & Wildlife Service - Ecological Services	<b>2956</b>	Interior; Department of - Treasury	Ms.	Karen	McGee	EEX
US Government Printing Office-Charleston Satellite Printing	<b>24917</b>	State; Department of - DOS	Mr.			EEX
USDOS - Global Financial Services Center	<b>2934</b>	State; Department of - DOS	Ms.	Kimberly	Busser	EEX
USDOS Charleston Passport Center	<b>2935</b>	State; Department of - DOS	Ms.	Trizenia	Brisbon	EEX
USDOS HR Shared Services	<b>90000</b>	State; Department of - DOS	Ms.	Rhodan	Tawana	EEX



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# DFAS- myPay: 0772 Campaign Code <https://mypay.dfas.mil/mypay.aspx>

EMPLOYER NAME	UNIT NUMBER
AFROTC Detachment 765 Citadel Military College	<b>2976</b>
AFROTC Detachment 772 at Charleston Southern University	<b>2953</b>
Aids to Navigation Team (ANT-Charleston)	<b>2894</b>
Army Strategic Logistics Activity Charleston ASLAC	<b>2893</b>
BRAC Program Management Office SE	<b>62367</b>
Consolidated Mail Outpatient Pharmacy (CMOP)	<b>83248</b>
Defense Security Service	<b>90017</b>
Deputy Assistant Secretary of Defense	<b>90020</b>
Federal Correctional Insitution (FCI) Williamsburg	<b>90016</b>
Federal Correctional Institute (FCI) Bennettsville	<b>90004</b>
Federal Correctional Institute (FCI) Estill	<b>90003</b>
Food & Drug Administration	<b>2939</b>
JB 315th Airlift Wing Joint Base Charleston	<b>2974</b>
JB 437th Airlift Wing Staff Joint Base Charleston	<b>2879</b>
JB 628th Air Base Wing Joint Base Charleston	<b>2969</b>
JB 628th Air Base Wing Medical Group Joint Base Charleston	<b>2971</b>
JB 628th Air Base Wing Mission Support Group Joint Base Char	<b>2973</b>
JB 628th Air Base Wing Staff Joint Base Charleston	<b>87570</b>
JB Naval Support Activities	<b>2925</b>
Marine Corps Air Station	<b>90008</b>
Marine Corps Liaison Office Navy Munitions	<b>83720</b>
Marine Corps Recruiting Depot - Parris Island	<b>90009</b>
Naval Consolidated Brig Charleston	<b>2918</b>
Naval Criminal Investigative Service	<b>2919</b>

Employer Name	Unit Number
Naval Health Clinic Charleston	<b>2881</b>
Naval Hospital - Beaufort	<b>90007</b>
Naval Nuclear Power Training Command	<b>2921</b>
NAVSEA Programs Field Office	<b>2926</b>
Navy Facilities Charleston	<b>2920</b>
Navy Munitions Command (NMC CED DRT CHAS)	<b>2909</b>
Navy Operational Support Center Charleston	<b>2924</b>
NROTC Unit - The Citadel	<b>2927</b>
Nuclear Power Training Unit	<b>2922</b>
Personnel Support Detachment	<b>2928</b>
Ralph H. Johnson VA Medical Center	<b>2882</b>
SPAWAR Systems Center Atlantic	<b>2883</b>
US Army 841st Transportation Battalion	<b>2889</b>
US Army Corps of Engineers, Charleston District	<b>2892</b>
US Army ROTC Unit - The Citadel	<b>2891</b>
US Coast Guard Cutter Dallas	<b>2897</b>
US Coast Guard Cutter Hamilton (Formerly Gallatin)	<b>2898</b>
US Coast Guard Cutter Oak	<b>7662</b>
US Coast Guard Cutter Yellowfin	<b>2900</b>
US Coast Guard Electronic Support Detachment	<b>2895</b>
US Coast Guard Maintenance Augmentation Team (MAT)	<b>2903</b>
US Coast Guard Maritime Law Enforcement Academy	<b>37310</b>
US Coast Guard SE Fisheries TC	<b>2904</b>
US Coast Guard Sector Charleston	<b>47245</b>
US Coast Guard Station Charleston	<b>2905</b>

# 2014 Pledge Form- ALL Federal Employees

*Prints Reflex Blue & 185 Red, Part 3*

*Red Crash Numbering, All Parts* **1400001**



**2014-15 COASTAL CAROLINA COMBINED FEDERAL CAMPAIGN**

P.O. Box 63305 North Charleston SC 29419-3305 (843) 740-9000

CFC Campaign No. **0772** City/State Code: **45 0410**

**ATTENTION PAYROLL OFFICES:**  
Use this number only to identify the local campaign.

PRINT NAME (LAST)	FIRST	MIDDLE INITIAL	CHECK (if applicable) <input type="checkbox"/> Civilian <input checked="" type="checkbox"/> Military	FEDERAL AGENCY AND OFFICE <b>PASSPORT CENTER</b>	
WORK ADDRESS & ZIP CODE					WORK PHONE NUMBER ( )

CONTRIBUTION: Fill in the blank showing the amount of your payroll allotment, cash or check contribution. Write in the total of your annual contribution in the space provided.

ALLOTMENT SOURCE	AMOUNT	INTERVAL	TOTAL GIFT
<b>MILITARY PAYROLL</b> Branch of Service? _____	<b>\$20</b>	X 12 months	<b>\$ \$240</b>
<b>CIVILIAN PAYROLL</b>	<b>\$20</b>	X 26 pay periods	<b>\$ \$520</b>
<b>CASH/CHECK</b> Check Number: _____ <i>(make check payable to the Combined Federal Campaign)</i>		Cash/Check Amount: _____	<b>\$</b>

CHARITY CODE	ANNUAL AMOUNT

CFC Organizations do not provide goods or services in whole or partial consideration for any contributions made to the organizations via this pledge card.

DESIGNATED GIFT: To designate one or more charities or federated groups, fill in the charity code(s) and dollar amounts above. Undesignated gifts are distributed among all organizations in proportion to their pledges.

### INFORMATION RELEASE (OPTIONAL)

Any information you enter below will be released, along with your name, to the charity(ies) to which you made a pledge. Do not enter your work address or email.

Home Address \_\_\_\_\_  
\_\_\_\_\_

Personal Email Address \_\_\_\_\_

In addition to my contact information, I authorize the CFC to release the amount of my pledge to the charity(ies) I designated above.

### PAYROLL DEDUCTION AUTHORIZATION

I hereby authorize any agency of the United States Government by which I may be employed during 2015 to deduct the amount(s) shown above from my pay each pay period during the calendar year 2015 starting with the first pay period that begins in January and ending with the last pay period that begins in December, and to pay the amounts so deducted to the Combined Federal Campaign shown above. I understand that this authorization may be revoked by me in writing at any time before it expires.

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

COPY #2 TO THE CENTRAL RECEIPT POINT

# Instructions!

*Prints Reflex Blue & 185 Red, Part 3*

*Red Cross Numbering, All Parts* **1400001**



**2014-15 COASTAL CAROLINA COMBINED FEDERAL CAMPAIGN**  
 P.O. Box 63305 North Charleston SC 29419-3305 (843) 740-9000

CFC Campaign No. City/State Code:  
**0772 45 0410**

**ATTENTION PAYROLL OFFICES:**  
 Use this number only to identify the local campaign.

PRINT NAME (LAST)	FIRST	MIDDLE INITIAL	CHECK (if applicable) <input checked="" type="checkbox"/> Civilian <input type="checkbox"/> Military	FEDERAL AGENCY AND OFFICE <b>PASSPORT CENTER</b>	
WORK ADDRESS & ZIP CODE					WORK PHONE NUMBER ( )

CONTRIBUTION: Fill in the blank showing the amount of your payroll allotment, cash or check contribution. Write in the total of your annual contribution in the space provided.

ALLOTMENT SOURCE	AMOUNT	INTERVAL	TOTAL GIFT
<b>MILITARY PAYROLL</b> Branch of Service? _____		X 12 months	\$
<b>CIVILIAN PAYROLL</b>	\$20	X 26 pay periods	\$ \$520
<b>CASH/CHECK</b> Check Number: _____ <small>(make check payable to the Combined Federal Campaign)</small>		Cash/Check Amount: _____	\$

**CHARITY CODE**

**ANNUAL AMOUNT**

1	1	1	1	1	\$680.00
1	1	1	1	1	\$260 OK
2	2	2	2	2	\$260 OK

CFC Organizations do not provide goods or services in whole or partial consideration for any contributions made to the organizations via this pledge card.

DESIGNATED GIFT: To designate one or more charities or federated groups, fill in the charity code(s) and dollar amounts above. Undesignated gifts are distributed among all organizations in proportion to their pledges.

**INFORMATION RELEASE (OPTIONAL)**

Any information you enter below will be released, along with your name, to the charity(ies) to which you made a pledge. Do not enter your work address or email.

Home Address \_\_\_\_\_

Personal Email Address \_\_\_\_\_

In addition to my contact information, I authorize the CFC to release the amount of my pledge to the charity(ies) I designated above.

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SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

COPY #2 TO THE CENTRAL RECEIPT POINT

# Filling Out The 2014 CFC Paper Pledge Form

## Payroll Office Copy (White Copy)

Print and sign **LEGIBLY** in order to activate an allotment.  
Remember to include the Charity Code(s)

MAKE SURE YOU KNOW WHERE **YOUR** PAYROLL OFFICE IS!  
If you can't read it, neither will the payroll or CFC offices!

## Audit Copy (Yellow Copy)

Pledge cards should be separated into two stacks:

1. Payroll deductions
2. Cash/Check contributions: cash or check paper clipped to pledge form

**\*Deliver envelopes to your Loaned Executive or CFC Office.**

## Contributor's Copy (Pink Copy)

Retained by employee



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# 2014 Coastal Carolina CFC Reporting Envelope



Batch # / Envelope #: \_\_\_\_\_

FOR PRINCIPAL COMBINED FUND ORGANIZATION

Account Number \_\_\_\_\_

## SUMMARY REPORT ENVELOPE COASTAL CAROLINA CFC

Beaufort, Berkeley, Charleston, Colleton, Dorchester, Georgetown, Hampton, Horry, Jasper, Marlboro and Williamsburg Counties  
P.O. Box 63305, North Charleston, South Carolina 29419-3305  
(843) 740-9000

NAME OF ACTIVITY: \_\_\_\_\_

SIGNATURE OF PREPARER: \_\_\_\_\_ DATE: \_\_\_\_\_ PHONE: \_\_\_\_\_

- > Number of Keeper of Light Members (\$1,000+) reported in this envelope: \_\_\_\_\_
- > Number of Eagle Club Members (\$600 - \$999) reported in this envelope: \_\_\_\_\_
- > Number of Humanitarian Club Members (\$240 - \$599) reported in this envelope: \_\_\_\_\_

### IMPORTANT INSTRUCTIONS (Please Follow)

1. This envelope is the only report made to the C.F.C. accounting office and should be submitted by the Activity Coordinator.
2. Enclose the No. 2 copy (yellow) of the pledge form in this envelope for each contributor. Copy No. 1 (white) to payroll office. Copy No. 3 (pink) to donor.

TOTAL # CASH CONTRIBUTORS	TOTAL CASH \$	TOTAL # CHECKS CONTRIBUTORS	TOTAL CHECKS \$	TOTAL # PAYROLL CONTRIBUTORS	TOTAL PAYROLL \$	TOTAL # CASH/CHECKS & PAYROLL CONTRIBUTORS	TOTAL CASH/CHECKS & PAYROLL \$
	\$		\$		\$		\$

FOR USE BY PRINCIPAL COMBINED FUND ORGANIZATION ONLY

VERIFIED BY: \_\_\_\_\_ DATE: \_\_\_\_\_

TOTAL # CASH CONTRIBUTORS	TOTAL CASH \$	TOTAL # CHECKS CONTRIBUTORS	TOTAL CHECKS \$	TOTAL # PAYROLL CONTRIBUTORS	TOTAL PAYROLL \$	TOTAL # CASH/CHECKS & PAYROLL CONTRIBUTORS	TOTAL CASH/CHECKS & PAYROLL \$
	\$		\$		\$		\$

FACE ENTERED BY: \_\_\_\_\_ DATE: \_\_\_\_\_

CONTENTS ENTERED BY: \_\_\_\_\_ DATE: \_\_\_\_\_



35,000 nutritious meals served

## Donor Award Clubs

**The Coastal Carolina CFC has 3 Giving Clubs**

- **Hero Club Member: A pledge of \$240-\$599**
- **Eagle Club Member: A pledge of \$600-\$999**
- **Keeper of the Light Member: A pledge of \$1000 more**



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# Hero Club

**\$240-\$599**

You will receive a drink tumbler that is a great souvenir keepsake of your time in Coastal South Carolina.



# Eagle Club

\$600-\$999

You will receive a beautiful Eagle coin created just for Coastal Carolina CFC along with a wooden display and engraved plaque.



# The Keeper of the Light

\$1000 or More

You will receive a matted (limited edition) print signed by our local artist, Simone Bland, depicting one of Coastal Carolina's recognizable treasures.



35,000

# CAMPAIGN POSTERS

is serve

**Serving *our*  
Country  
Helping *our*  
Community**



**SERVING *our* COUNTRY**

**SUPPORTING *our* COMMUNITY**



© Campaign Services Center

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200 low-income families given holiday gifts  
**I make it possible**



Donate to the CFC, then visit [www.coastalcarolinacfc.org](http://www.coastalcarolinacfc.org) to learn more about your local campaign.



6 people matched with therapy dogs  
**I make it possible**

70,000 emergency responses to natural disasters  
**I make it possible**

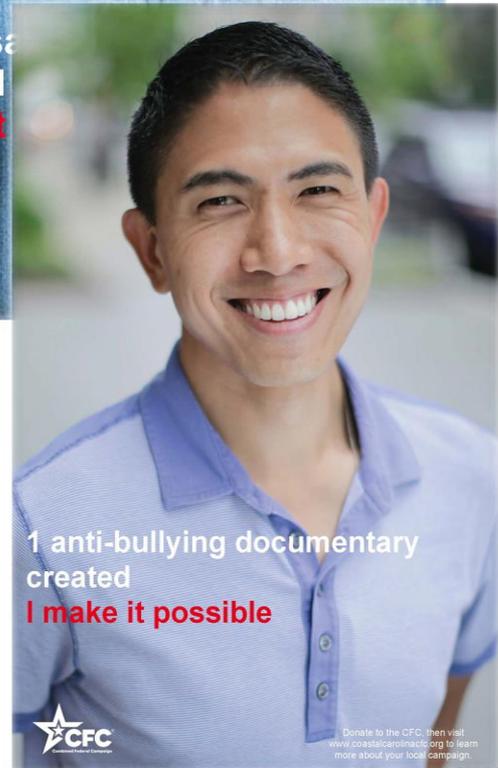
Donate to the CFC, then visit [www.coastalcarolinacfc.org](http://www.coastalcarolinacfc.org) to learn more about your local campaign.



2000 disaster victims assisted  
**I make it possible**



Donate to the CFC, then visit [www.coastalcarolinacfc.org](http://www.coastalcarolinacfc.org) to learn more about your local campaign.



1 anti-bullying documentary created  
**I make it possible**



Donate to the CFC, then visit [www.coastalcarolinacfc.org](http://www.coastalcarolinacfc.org) to learn more about your local campaign.



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35,000 nutritious meals served

# While Supplies Last!



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# Important Dates

<b>August 27 and 28</b>	Attend Campaign Coordinator Orientation if possible
<b>August – September</b>	Recruit Key Workers (Campaign Team)
<b>Aug – Sep 7</b>	Develop your campaign plan and discuss with your boss
<b>Sep 1 – Dec 15</b>	Official Campaign period
<b>Sep 1- Dec 15</b>	Local campaign period approved by the FEA (choose any time during this period to execute your campaign)
<b>Sep 1 – Nov 22</b>	Kick off Your campaign! Hold CFC employee meetings or have Key Workers canvass your employees
<b>Dec 19</b>	Report final results to the CFC office



# KEEP IN MIND

## #1 Reason people don't give . . .

### ★ They haven't been asked!

- Be Sincere! Make *your* donation first, then talk about how easy it was
- Discuss reasons for giving
- Encourage payroll deduction
- Remain available as a resource
- Ask givers to get their friends to give
- Say "Thank You" often
- Ask . . .



# ANY QUESTIONS?

COMMON ISSUES?

WHAT DID I FORGET TO COVER?

SUGGESTIONS OR IDEAS TO SHARE WITH THE GROUP?

We are always looking to improve the campaign and how we support you- any suggestions?



# 2013 Coastal Carolina CFC Total

# \$1,323,323



35,000 nutritious meals served

# OUR 2014 CFC GOAL

- 100% CONTACT
- \$1.5 MILLION DOLLARS
- SAY THANK YOU



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